



NICKMASTON

ART DIRECTOR

CONTACT

 NICHOLASMASTON@GMAIL.COM

 WWW.NICKMASTON.COM

 586.484.7572

SKILLS

Adobe Suite

Concept Development

Ideation

Video/Cinematography

Content Creation

Creative Direction

Drone Pilot

UX/UI

Video Editing

Traditional Animation

Photography

Storytelling

Motion Graphics

Audio Engineering

Illustration

Storyboarding

Problem Solving

Social Media

Copywriting

Ordering Takeout

Studying Trends

Memes

Drum Solos

Dark Comedy

EXPERIENCE

SENIOR ART DIRECTOR

Developed a production model to deliver content to clients quickly and efficiently using new and innovative skills I brought to the company. Frequently supervised and arranged shoots with production and post-production teams. Operated Sony and Canon camera systems to shoot and produce content. Designed wraps for a wide variety of vehicles including Mike Salinas' Top Fuel Dragster for the NHRA.

PUSH 22
2021-Present

FREELANCE EDITOR

Edited a series of brand videos to outline the platform and services provided to potential partners.

SUREIFY LABS
2020-2021

FREELANCE PHOTOGRAPHER & EDITOR

Shot and edited lifestyle and street photography to capture the essence of life in Royal Oak, MI to excite and prompt potential residents to lease.

THE ROY
2020

FREELANCE ANIMATOR & ILLUSTRATOR

Illustrated and created a traditional frame-by-frame animation to help visualize Ford's efforts and integration into a post-COVID Detroit.

FORD
2020

JUNIOR ART DIRECTOR

Conceptualized and created social media campaigns and posts. Created stunning visuals to make clients stand out by shooting product photos, creating stop-motion animations, and designing logos. Edited a variety of videos and animations to convey a coherent message. Conceptualized rebrand campaigns for large clients.

LUDWIG+
2020-2021

CREATIVE INTERN

Supervised and documented video shoots and post-production for social media. Developed an award-winning social media campaign for a Carhartt pitch.

GTB
2019

FREELANCE ART DIRECTOR

Developed an award-winning campaign to boost brand presence. Created video content to generate buzz around new gear and dictated design for the overall campaign. Conducted and filmed player interviews to support research and aid client pitches.

XENITH
2019

EDUCATION

COLLEGE FOR CREATIVE STUDIES

Bachelor of Fine Arts - Advertising: Design

MACOMB COMMUNITY COLLEGE

Associate of Arts - Media and Communication Arts
Certificate - Marketing: Advertising

AWARDS

REGIONAL GOLD ADDY AWARD

Regional Addy Awards 2020 - It's Your Game

GOLD ADDY AWARD - CROSS-PLATFORM

Flint Addy Awards 2020 - It's Your Game

GOLD ADDY AWARD - FILM, VIDEO, & SOUND

Gainesville Addy Awards 2020 - Back to Work

SILVER ADDY AWARD - FILM, VIDEO, & SOUND

Flint Addy Awards 2020 - Fun Gus

BLACK D WINNER: BEST OF STUDENT

The D Show 2019 - KIT

SILVER ADDY AWARD - ONLINE/INTERACTIVE

Flint Addy Awards 2020 - Outbreak

YOUNG ONES MERIT WINNER

The One Show 2020 - Fun Gus

BEST OF SHOW NOMINATION

The D Show 2019 - KIT